Table of Contents

Acknowledgments IX
Foreword by Bill McKibbenX
Introduction
Part One: Climate for Change
Chapter 1 — The 21 st Century of Small, Local and Ecoprenurial
Chapter 2 — Restorative Opportunities
Chapter 3 — Sustainable Business
Chapter 4 — Make a Life, Not Earn a Living

Chapter 5 — Cultivating Your Core:
Part Two: Green Business Administration
Chapter 6 — Eco-business Basics
Chapter 7 — Money Matters
Chapter 8 — Purpose-based Marketing
Part Three: Web of Relationships
Chapter 9 — Technology, Information and the New Global Commons 171 The information economy and Internet-based global commons are transforming how green businesses prosper.
Chapter 10 — Blending Family, Friends and Fun
Epilogue: Legacy Living
Index
ADOUT THE AUTHORS